



P. O. Box 121
Cotuit, MA 02635

Minutes
Executive Board Meeting, Tuesday, September 13, 2022, 7:00 PM
Via Zoom

Present: Jim Dannhauser, Carol Zais, Tom Burgess, Natalie Spence, Dave Fravel, Jamie Jackson, Lallie Lloyd, Phil Odence, Kris Sexton, Mark Stranberg, Lisa Vasiloff

Absent: Len Carter [computer issue]

Guest: Jessica Rapp Grasseti, Precinct 7 Town Councilor

Call to Order: Jim Dannhauser called the meeting to order at 7:10 PM.

Precinct 7 Report:

- **Old Shore Road Storm Water Mitigation:** The first reading of this project will occur at the next Town Council meeting. Jessica will research the background of this project.
- **Home Occupations:** The Town is seeking to permit businesses that take place in people's homes with review of potential signage and any parking or traffic problems that might potentially occur from such activity. Jessica will support this effort.
- **Housing Production Plan:** This is up for review after 10 years. There will be a meeting concerning the HPP on Wednesday September 21 at 6:00 PM at the Barnstable Adult Community Center. Jessica will forward contact and survey details to Jim Dannhauser for distribution to members of the Board interested in input.
- **New Town Councilors:** Betty Ludtke will represent Precinct 3 and Paul Cusak Precinct 5.
- **Memorial Park:** Jessica advised that the Board make a push on this project as Town budgets are prepared for the coming fiscal year. She will contact Lindsey Counsell of Community Preservation Committee, and Jim will contact Mark Ells, Town Manager.
- **Ocean View and Main Planting:** Phil Odence expressed thanks to Jessica and the Town for the alterations and replanting of the perennial bed at the beginning of Ocean View Ave.
- **Stop signs:** There was general agreement that the new stop signs at Main and Putnam had worked well and had not led to traffic back-ups. A question was raised as to when the signs alerting motorists to the new stop signs would be removed. Jessica will ask Dan Santos of Town DPW about this.

Business meeting:

1. **New Members:** Jim Dannhauser welcomed new members Dave Fravel and Jamie Jackson to the Board and thanked them for their willingness to serve.

2. **Thanks from Jim Danhauser:** Jim expressed his thanks to the members of the Board for their expressions of support while he was away in California helping his daughter through difficult weeks of post-operative care.
3. **Secretary's Report:** On a motion made and seconded, the Secretary's minutes of the Executive Board meeting of August 2, 2022, were accepted as written.
4. **Treasurer's Report:** On a motion made and seconded, the Treasurer's report to September 13, 2022, was accepted. After the membership list is updated this month, it will be circulated to the Board members, and Jim will write notes urging those who have not renewed their memberships to do so and thanking members who have donated \$250.00 or more.

Old Business:

1. **General Meeting:** Tuesday, September 20, 2022. Elizabeth Jenkins, Director of Planning and Development for the Town of Barnstable will lead a discussion concerning the Local Comprehensive Plan update that is underway. **This is an important meeting that this Board pressed Town management for – it is important that all who can attend do so.**
2. **Election of Officers/Nominating Committee:** With the retirement of Mike Scanlon, the Nominating Committee has only one member. Two are necessary per the by-laws. Tom Burgess will discuss this position with other Board members and make a recommendation at the next meeting. For officers, Tom Burgess nominated a slate of Carol Zais, President; Mark Stranberg, Vice President; Tom Burgess, Secretary and Natalie Spence, Treasurer. After some discussion and assurances from Jim Dannhauser that he would be available to help with transition, the Board decided to table a vote on the election of officers until the October meeting.
3. **Communication Strategy and Cotuit Currents:** There was a wide-ranging discussion concerning the overall communication strategy of the Association, including the *Cotuit Currents* newsletter, the use of Constant Contact, and the Association web site. It was agreed that the overall strategy needed to be reviewed, Carol Zais, Lallie Lloyd, Mark Stranberg, and Kris Sexton agreed to serve as a subcommittee on communication strategy for the Association. Dave Fravel will work with Kris Sexton to work up a road map for a comprehensive communication strategy which the subcommittee can review and follow. As to the *Currents* it was felt that - for the foreseeable future - a print mailing is necessary since many villagers do not get information digitally and the print mailing is an important part of the presence of the Association to the Village as well as a source of membership and donation income. Much discussion involved the importance of the calendar of village events in the *Currents*. The current editor spends excessive time soliciting the items for the calendar, and only the Garden Club and the Friends of the Cotuit Library lack their own websites. It was generally agreed that the Civic Association should reach out to the groups that submit information to the *Currents* and make it clear that deadlines will be adhered to and submissions will not be pursued once deadlines are set. We would like to be the one stop shop for village events but not at the cost of time and effort it currently takes. It will be necessary to find a new editor over the winter.

Respectfully submitted,

Thomas K. Burgess, Secretary