

## **Cotuit-Santuit Civic Association**

**Board Meeting – October 4, 2022 7:00 p.m. at Library**

### **Agenda**

1. September Board Meeting Minutes – minutes previously circulated
  - a. Minutes approved
2. Treasurer’s Report – Natalie Spence - circulated prior to meeting
  - a. Membership Dues are down compared to last year
  - b. Donations are up
  - c. Jim will send reminder out to those who were members in 2021 but have not yet paid in 2022
  - d. Cash balance is healthy
  - e. September Financial Report approved
3. Precinct 7 Report – Jessica Rapp Grassetti
  - a. Shellfishing in Narrows has reopened
  - b. Flu Shot Clinic at Greek Church
  - c. Putnam Ave and main stop signs
    - i. Have been effective
    - ii. Trees have been trimmed
    - iii. Still occasionally see drivers not stopping
  - d. Town Council Passed home occupation ordinance to standardized official home business requirements for all of ToB
  - e. Freedom Hall LCP meeting
    - i. Good that the group is reaching out
    - ii. Could have been better moderated to keep focused on plan
4. Election of Association officers for October 2022 – September 2023 term
  - a. Slate elected: Carol Zais, President, Lisa Vasiloff VP, Tom Burgess, Secretary, Natalie Spence, Treasurer.
5. Discussion regarding Association communication strategy - Constant Contact, Facebook, web site - Kris
  - a. Framework/Timeline
  - b. Audiences
  - c. Assets
  - d. Types of Comms
  - e. Problems
    - i. Website stinks
    - ii. Constant Contact
    - iii. Cotuit Currents requires a lot of work
    - iv. Need broader outreach
    - v. Work involved in covering meetings of various boards
6. Discussion regarding Cotuit Currents newsletter
  - a. Discussion with Theresa
    - i. Challenges
    - ii. Team with other non-profit boards

1. Get them to push info v. our pull
  2. Decide on the list of organizations to support
  - iii. Newcomer welcome kit idea - get data from Water Dept.
  - iv. Should drive readership
  - v. Challenges with USPS regulations
  - vi. Do we want to go out for bids to printers?
    1. General feeling is Lujean is great
    2. Not time to touch
  - vii. Review newsletters from other non-profits whose info we channel
  - b. Need to “advertise” for a replacement editor
  - c. Much discussion about how schedule should work
  - d. coupon for dues to remain as part of currents
7. Other
- a. Upcoming public meeting: **REMINDER – THERE IS AN OPEN MEETING AT FREEDOM HALL ON OCTOBER 18 STARTING AT 7:30 P.M. THERE WILL BE A PRESENTATION BY REPRESENTATIVES OF THE CONSERVATION LAW FOUNDATION REGARDING THEIR EFFORTS TO ADDRESS WATER QUALITY PROBLEMS ON CAPE COD IN GENERAL AND THREE BAYS IN PARTICULAR. All board members should attend and bring others. Constant contact reminder will go out on day of event.**
  - b. Need someone to take on billboard signs - Lisa volunteered with Jim assistance
  - c. Role of board in cultivating public discussion of topics concerning the Village
  - d. Carol thanked Jim Dannhauser for his 6 years of service as the President and his additional two other years on the board. He is completing his 9th year to help with transition to new president.